

Privacy Policy / Personal Data Processing Rules

Effective Date: 01.04.2025

This Privacy Policy outlines how **UAB “Snus Outlet”** ("we," "us," or "our"), company code **306173115**, located at **Lvivo gatvė 11, Vilnius, 09313, Lithuania**, collects, uses, and protects your personal data when you use the ArtistBuzz platform and website <https://artistbuzz.co>.

1. Data Controller

UAB “Snus Outlet” is the controller of your personal data in accordance with the EU General Data Protection Regulation (GDPR).

2. What Data We Collect

2.1. We collect the following personal data:

- Contact information (e.g., name, email address)
 - Payment and billing information
 - Device and usage data (e.g., IP address, browser type)
 - Communication data (e.g., customer support messages)
 - Cookies and similar tracking technologies
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3. Purpose and Legal Basis for Processing

3.1. We process your data to:

- Provide and deliver products or services
- Process payments and orders
- Improve the user experience
- Comply with legal obligations
- Send marketing communications (with consent)

3.2. Legal bases include contract performance, legal obligation, consent, and legitimate interests.

4. Data Sharing

4.1. We may share your data with:

- Payment processors

- IT and hosting service providers
- Legal and regulatory authorities when required

4.2. We do not sell or rent your personal data to third parties.

5. Data Retention

5.1. We retain your personal data only as long as necessary for the purposes it was collected or to comply with legal requirements.

6. Your Rights

6.1. Under the GDPR, you have the right to:

- Access your data
- Correct inaccurate or incomplete data
- Request deletion ("right to be forgotten")
- Restrict or object to processing
- Data portability
- Withdraw consent at any time

6.2. To exercise your rights, contact us at **support@artistbuzz.co**.

7. Security

7.1. We implement technical and organizational measures to protect your personal data against unauthorized access, loss, or misuse.

8. Cookies

8.1. Our website uses cookies to enhance functionality and analyze user behavior. You can manage your cookie preferences in your browser settings.

9. Updates to This Policy

9.1. We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

10. Contact Us

For any privacy-related inquiries, please contact:

UAB "Snus Outlet"

Lvivo gatvė 11, Vilnius, 09313, Lithuania

Email: **support@artistbuzz.co**